



French American School of Princeton

Ecole Franco-Américaine de Princeton

75 Mapleton Rd, Princeton NJ 08540
Tel: (609) 430 - 3001
www.ecoleprinceton.org

ANNUAL FUNDRAISING EVENT 2012 FACT SHEET

WHAT:

Our 3rd annual fundraising event will be a wonderful casino-style evening intended to offer guests an enjoyable night-out with friends and also to help raise funds for our school.

Experience the sights and sounds of a casino night in Monte-Carlo (Monaco). The evening will include Black Jack, Poker, Craps and Roulette tables, as well as cocktails, great food and dancing. Our fabulous Silent Auction will provide great opportunities for shopping sprees, vacation getaways, and romantic dining.

It's an event not to be missed among Princeton's fine gala season!

WHEN:

Saturday April 14, 2012
7:00pm – 1:00am

WHERE:

Princeton Marriott
100 College Road East
Princeton, NJ 08540

SCHOOL INFO:

The French American School of Princeton (FASP) is an independent school offering bilingual education from Preschool through Middle School. For over 10 years, FASP has always been committed to keeping its tuition accessible to ensure a greater diversity of its student body. As an independent school, FASP does not receive funding from the French government and is totally dependent on additional aid to continue to bring educational excellence in the greater Princeton area. Proceeds from this year's event will provide support for sports equipment storage in the gymnasium and the construction of a courtyard canopy to provide our students with an outdoor covered play area.

WHY:

By helping to increase the school's resources, sponsoring companies have a fantastic opportunity for their business to be introduced to our prestigious international school community. Participating with the gala allows companies to market their products and services to about 150 guests and to over 400 families, alumni and FASP friends through mailings and the website. **Deadline is March 2nd, 2012.** All donations are tax deductible to the fullest extent allowed by law.

NON-PROFIT STATUS: FASP is a 501(c)3 non-profit organization (Federal Tax ID# 22-3659631)

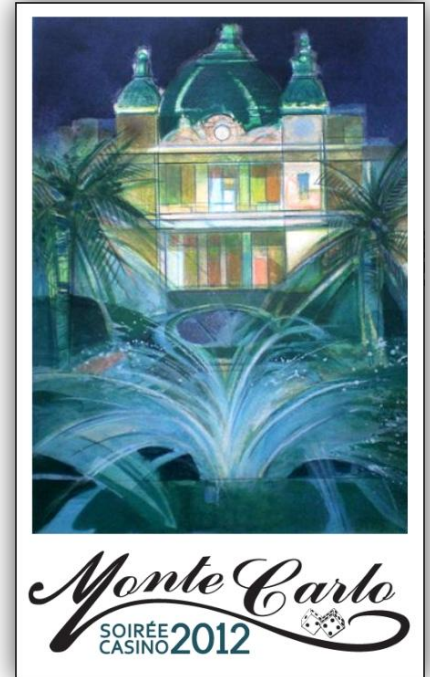
WEBSITE:

www.ecoleprinceton.org/gala

QUESTIONS:

For more information about this event or to inquire about sponsorship or donation opportunities, please contact the event co-chairs:

Laurence Renaudin ✉ prenaudin@hotmail.fr
Diane Hoefnagel ✉ dvhoefnagel@gmail.com



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ANNUAL FUNDRAISING EVENT 2012 ADVERTISING AGREEMENT



THE ADVERTISING OPPORTUNITIES

- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> Back Color Page (5.5" W x 8.5" H) | \$500 | <input type="checkbox"/> Interior Color Half Page (5.5" W x 4.25" H) | \$175 |
| <input type="checkbox"/> Inside Color Page (5.5" W x 8.5" H) | \$350 | <input type="checkbox"/> Interior B&W Half Page (5.5" W x 4.25" H) | \$125 |
| <input type="checkbox"/> Interior B&W Page (5.5" W x 8.5" H) | \$250 | <input type="checkbox"/> Business Card B&W (2" W x 3.5" H) | \$75 |

Ads can be dimensioned slightly larger to take advantage of full bleed margins (include 1/4" bleeds if applicable)
The preferred file format for ad material submissions is PDF, but we will accept JPG or EPS files also. (minimum resolution 300dpi). Please send artwork electronically to: marie.lavigne@ecoleprinceton.org

CONTACT INFORMATION

Company or Individual Name: _____
(List exactly how Company/Individual should be recognized in printed materials)

Contact Person: _____ **Title:** _____

Address: _____
(Street)

(City) (State, Zip)

Phone: _____ **Email:** _____

Solicitor's Name: _____ **Phone:** _____

PAYMENT INFORMATION Check enclosed: amount \$ _____ Check # _____
(payable to 'FASP-PA')

SIGNATURE: _____ **DATE:** ____/____/____

➔ **DEADLINE:** Advertising payment must be received by **Friday March 2nd, 2012** in order to guarantee benefits.

Return Advertising Agreement and Payment to: Attn: Marie Lavigne
French American School of Princeton
75 Mapleton Rd, Princeton NJ 08540
NonProfit Tax ID#: 22-3659631 Phone: (609) 430 - 3001

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ANNUAL FUNDRAISING EVENT 2012 SPONSORSHIP LEVELS



To acknowledge your generous support, companies and individuals providing cash or in-kind donations receive the benefits listed below. Your special contribution helps to increase school resources and underwrite event expenses, such as décor, flowers, printing, music and entertainment.

\$250	PEARL Recognition in the Soirée Program Recognition in the School Yearbook Recognition on the FASP website (name and web link)
\$500	SILVER Recognition in the Soirée Program with half page color ad Recognition in the School Yearbook with business card color ad (\$75 value) Recognition on the FASP website (logo, name and web link)
\$750	GOLD 2 guests ticket to the Gala (*) (\$150 value) Signage recognition at the Gala Recognition in the Soirée Program with half page color ad Recognition in the School Yearbook with quarter page color ad (\$125 value) Recognition on the FASP website (logo, name and web link)
\$1,500	DIAMOND 4 guests ticket to the Gala (*) (\$300 value) Signage recognition at the Gala Recognition in the Soirée Program with full page color ad Recognition in the School Yearbook with half page color ad (\$250 value) Recognition on the FASP website (logo, name and web link)
\$2,500	PLATINUM 8 guests ticket to the Gala (*) - (\$600 value) Prominent signage recognition at the Gala Recognition in the Soirée Program with full page color ad Recognition in the School Yearbook with full page color ad (\$500 value) Recognition on the FASP website (logo, name and web link)

➔ **DEADLINE:** Sponsorship payment must be received by **Friday March 2nd, 2012** in order to guarantee benefits.

(*) Complimentary tickets offered with cash donations only.

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ANNUAL FUNDRAISING EVENT 2012 SPONSORSHIP AGREEMENT



THE SPONSORSHIP OPPORTUNITIES

- Platinum** \$2,500 **Gold** \$750 **Pearl** \$250
 Diamond \$1,500 **Silver** \$500

CONTACT INFORMATION

Company or Individual Name: _____
(List exactly how Company/Individual should be recognized in printed materials)

Contact Person: _____ **Title:** _____

Address: _____
(Street)

(City) (State, Zip)

Phone: _____ **Email:** _____

Solicitor's Name: _____ **Phone:** _____

Please send the donor an invitation to the gala

PAYMENT INFORMATION Check enclosed: amount \$ _____ Check # _____
(payable to French American School of Princeton)

IN-KIND DONATIONS: \$ _____ (value of donation)

Please check the appropriate sponsorship level according to the value of goods and services you are donating for this event (e.g. wine, printing, flowers, etc). This value is tax-deductible to the fullest extent allowed by the law.

DONOR SIGNATURE: _____ **DATE:** ____/____/____

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